



## **PURE PEACE OF MIND**



When you choose a soft flooring option that's hypoallergenic, easy to clean and VOC-Free\*, you're choosing pure peace of mind.



### Hypoallergenic

Air.o's fibers don't absorb moisture, which helps prevent the growth of allergens and microbes. That's nothing to sneeze at.



## Easy To Clean

Air.o's unique, unified construction provides better airflow, releasing more dust and dirt with each vacuum than carpet with traditional padding.



#### **VOC-Free\***

Air.o carpet fiber is created using advanced polymers. With no latex or harmful VOCs, your hypoallergenic carpet is safe and odor-free.

	air.o	Traditional Carpet
Latex-free construction	✓	X
Flexible, easy to handle	✓	X
Integrated premium cushion	<b>✓</b>	X
100% dimensionally stable	<b>✓</b>	X
Installs using only double face tape	<b>✓</b>	X
Installs in half the time of traditional carpet	<b>✓</b>	X
Won't scratch walls or baseboards	✓	X
Lifetime lay-flat guarantee no buckling or wrinkling	<b>√</b>	X

Learn more about Air.o



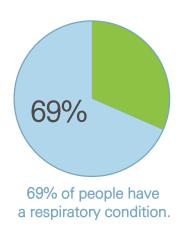
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# Do People Really Want Hypoallergenic Soft Flooring?

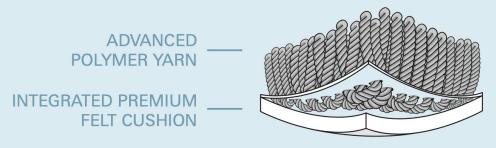
New research indicates that 69% of people in the U.S. have a respiratory condition. For years, the belief was that hard surface was their only option even though a significant percentage of the market really wanted carpet. Air.o changes that, resulting in a doubling of the market opportunity for soft flooring.





Hypoallergenic flooring doubles the number of people who would consider purchasing carpet.

Air.o Hypoallergenic Soft Flooring from Mohawk is a complete breakthrough in flooring, featuring an innovative unified construction. It's fibers are attached to a premium cushion backing, eliminating the need for a separate cushion.



### **AIR.O TECHNOLOGIES:**



Mohawk's EasyClean technology has stain and soil protection to ensure easy cleanup.



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